



Agile Concept Phase Start Me Up

Course Description

This course covers the first phase of an initiative, the Concept Phase. It gives the attendees a thorough understanding and hand-on experience of the steps and techniques involved.

The Concept Phase takes an initiative from the germ of an idea right through to the end of a business case and the proposal of how to proceed with it. It includes the pre-concept work that needs to be done to kick off the Concept Phase steps and covers all the Concept steps in detail and then looks at the best way to close out the Concept Phase and prepare for the Initiate Phase.

This course takes you through the process and the deliverables involved in the Concept Phase. You will take a case study through each of the 7 concept steps – discovery, desired outcomes, high level features, invention, high level design, high level estimates, plan and proposal - looking at the deliverables from each step and the techniques used to produce them.

Course Outline

Context

- Introduction
- Agile overview review
- Pre-concept

- Concept Phase Introduction
 1. Discovery
 2. Desired outcomes
 3. High level features
 4. Invention
 5. High level design
 6. High level estimates
 7. Plan and proposal

- Recap and Conclusion



Learning Objectives

- Start up a project or an initiative in a structured Agile manner by carrying out a "Concept Phase"
- Provide a working understanding of the entire Pre-concept stage and the Concept Phase
- Provide you tips on how to start and run the Concept Phase
- Provide you with the techniques and templates to carry out the steps in the Concept Phase
- Help you make a proposal as to whether an idea or initiative makes business sense and is worth pursuing

Target Audience

This course is essential for all Analysts, Technical leaders, Project Managers, Architects and business subject matter experts.

It could also give Team Leaders and Line Managers a good overview of the process and practices which they could use in non-software development environments as well.