



MoSCoW

 **MoSCoW** is a prioritisation method and assists teams to organise storycards according to the value from the customer's perspective.

 The initiative story cards are organised into four categories:

M | Must have this attribute or feature; a non-negotiable

S | Should have this attribute or feature; should be included if possible

C | Could have this attribute or feature; less critical, "nice to have"

W | Won't have; least critical, lowest value or 'would like to have in the future'

Must Have



Should Have





Could Have





Won't Have



 The customer participates and assists the team to categorise the stories relative to the business value delivered.

 The customer is the overriding driver, tempered by the project team subject matter experts.

 MoSCoW is used to get the team to a shared understanding about where the customer places most importance in terms of delivering business value.

 This prioritisation method applies equally to non-software delivery initiatives, although using storycards as the principle artefact to prioritise is strongly encouraged.