







OBJECTIVE OF A SHOWCASE

To demonstrate the completed iteration features to the product owner and stakeholders, solicit feedback and present an inspect-and-adapt opportunity for course correction.

-  The showcase, also known as iteration/sprint review, is intentionally a very informal meeting that typically takes the form of a demo of the completed features to the product owner. The informality is required to create a safe environment that encourages open feedback, and exposes any additional information required to make informed decisions.
-  The showcase should not become a distraction for the team and should be a natural ending to the iteration. Preparation should be minimal and the meeting should be as light-weight as possible.
-  One of the main objectives of the showcase is to review progress against the iteration goal and team commitment. It is an opportunity to get everyone on the same page in terms of what was completed, what's still on progress and what tradeoffs were made.
-  Setting the expectation that functionality will be demonstrated to the product owner and stakeholders also encourages the team to focus on completing functionality (working software) that can be demonstrated and minimising WIP (Work In Process).
-  For the team to be as forthcoming and transparent as possible it is vital that the showcase is not perceived to be a time to judge their achievements, but rather a neutral acknowledgement of factual progress that helps with adaptive planning.
-  Not completing all the stories in an iteration may disappoint but the purpose of being able to inspect-and-adapt is to help people make intelligent decisions that increase the chance of achieving their objectives.



REFERENCE:

- To learn more about Showcases and related Agile Practices such as retrospectives, story elaboration, iteration planning and kick-offs in a hands-on way you may like to attend the Agile Delivery Phase Start Me Up course by the Agile Academy. A detailed overview can be found at <http://www.agileacademy.com.au/agile/syllabus/agile-delivery-start-me>.